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| **K-HOSPITAL FAIR 2023 APPLICATION**  **14th (Thu) ~ 16th (Sat), September, COEX** |  |

**▣ EXHIBITOR INFORMATION**

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| **Company Name** |  | | |
| **Company Type** | □ Manufacturer □ Trader □ Pavilion Organizer □ Equipment Manufacturer/supplier  □ Headquarter □ Branch □ Sales Agent □ Others\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| **Country** |  | | |
| **Company Address** | (Street) | | |
| (City, State, Zip) | | |
| **Company Phone** |  | **Company Fax** |  |
| **Company E-mail** |  | **Company Website** |  |
| **Contact Person**  **(Exhibitor)** | Name: | Title: | |
| Phone: | Cell Phone: | |
| E-mail: | Managing Director Name: | |

**▣ EXHIBIT SPACE & STAND TYPE (COMPULSORY)**

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| --- | --- | --- | --- | --- |
| **Type** | **Quantity** | | **Unit Cost** | **Remark** |
| **Space Only** | ( ) | Booth | $3,300 USD | **\* only raw exhibit space provided**  = 3m(w) x 3m(d) |
| **Standard Booth**  **(space + stand construction)** | ( ) | Booth | $3,600 USD | **\*** includes : Company name banner, Floor carpeting, Rear & sidewalls = 3m(w) x 3m(d) x 2.5m(h), Spotlight 5ea, 1kw electricity and 1 socket, Information Set (Information desk 1ea, Chair 1ea), Table Set (Round table 1ea, Chairs 4ea) |
| **HOTEL** | ( ) | Date | Offer | **\* Offer 1 room, max 4 date per a company** |

※ Super Early Bird Discount : discount $300 per booth. (~28th, April)  
※ Early Bird Discount : discount $200 per booth. (~30th, June)  
※ Consecutive Participant Discount (Duplicates possible) : discount $100 per booth.  
**▣ ADDITIONAL FACILITY (OPTIONAL)**

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| --- | --- | --- | --- | --- | --- |
| **Type** | | **Quantity** | | **Unit Cost** | **Remark** |
| Electricity | 2-phase current connections, 220V | ( ) | kw | $50 USD |  |
| 3-phase current connections, 330V | ( ) | kw |
| 3-phase current connections, 380V | ( ) | kw |
| 24 hour supply | ( ) | kw | $100 USD |
| Phone (Domestic Line) | | ( ) | ea | $70 USD | \* Installation request for  telephone, internet, water, and air  on site is unacceptable due to safety issues. |
| Internet | | ( ) | port | $200 USD |
| Water & Drain | | ( ) | outlet | $200 USD |
| Compressed air | | ( ) | outlet | $200 USD |

**※ Note : Prices are for the entire duration of the K-HOSPITAL FAIR 2023 including installation.  
▣ EXHIBIT PRODUCT INFORMATION**

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| **Main Exhibit Category** | ㅁ Medical Imaging & Diagnostics equipment | ㅁ Surgery & Endoscopy instruments and products |
| ㅁ Hospital Facility & Central supply equipment | ㅁ Infection Control/Standard/Calibrator system & equipment |
| ㅁ Laboratory, Clinical Chemistry equipment & Medicine | ㅁ Digital Healthcare |
| ㅁ Physiotherapy, Orthopedic Technology, Rehabilitation equipment | ㅁ Aesthetic equipment & products |
| ㅁ Disposable Goods, Fabrics, Emergency Medicine & Rescue equipment | ㅁ Smart hospital |
| ㅁ Hospital Building, Interior & Furniture | ㅁ Hospital Food & Nutrition Services, Facilities |
| ㅁ Medical Information and communication Technology & IT Convergence | ㅁ Biomedical, Pharmaceutical equipment & products |
| ㅁ Hospitals, Institutions, Associations and Organizations | ㅁ Medical Services, Education, Training and Publications |
| **Name Of Presented Exhibits** |  | |

Invoice will be issued from the K-HOSPITAL FAIR SECRETARIAT with bank transfer information. Initial Payment, 50% of the Total Exhibit Space Cost(Stand+Facility) is due upon receipt of invoice. Deposit of Initial Payment secures the booking of your exhibit space, and confirms your attendance.

**WE HEREBY APPLY EXHIBIT SPACE FOR K-HOSPITAL FAIR 2023.**

**WE AGREE TO ABIDE BY THE RULES AND REGULATIONS AS DEFINED ON THE NEXT PAGE OF THIS APPLICATION FORM.**

**NAME: TITLE:**

**SIGNATURE: DATE:**

Submit the application form to **khf@esgroup.net**

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| **K-HOSPITAL FAIR 2023 RULES & REGULATIONS**  **14th (Thu) ~ 16th (Sat), September, COEX** |  |

1. **PURPOSE**

The purpose of these regulations is to provide general terms and conditions for the Exhibitor of “K-HOSPITAL FAIR 2023” Exhibition, held at COEX, South Korea as to contribute to the efficient operation and management of the exhibition hall and equipment.

1. **DEFINITIONS**

The definitions of terms used in these regulations are as follows:

1. “Organizer” shall mean the K-HOSPITAL FAIR 2023 SECRETARIAT.
2. “Exhibitor” shall mean the organization and the company participating in the K-HOSPITAL FAIR 2023 Exhibition, which has made a full payment of the exhibit space cost.
3. **SCOPE OF USE**

The Exhibitor, using facilities and services in the Exhibition Hall, shall follow the Regulations carefully set by the Organizer.

1. **CONDITION OF USE**
2. The Exhibitor shall receive authorization from the Organizer by making a full payment of the exhibit space cost.
3. The Exhibitor shall be responsible for the operation and management of the booths.
4. The Exhibitor shall comply with the regulations for management of exhibition hall and equipment.
5. **ALLOTMENT OF SPACE**
6. The Organizer will decide on the location of stands and inform the exhibitors.
7. An exhibit is not allowed to transfer the allotted space wholly or partially free of charge nor to lease it to a third party or not to exchange it with another exhibitor.
8. **RESPONSIBILITY FOR MANAGEMENT OF EXHIBITION HALLS AND GOODS**
9. The exhibitor shall be responsible for maintenance and management of goods exhibited.
10. The exhibitor shall be responsible for insuring goods exhibited against theft, breakage, fire or other accidents.
11. **CANCELLATION, RESCISSION AND INVALIDATION OF CONTRACT**  
    - Cancellation until 60 days before the exhibition starts: 50% of the previous payment   
    - Cancellation from 30 days to 60 days before the exhibition starts: 50% of the total participation fee  
    - Cancellation from 30 days to the date of installation of the device: 100% of the total participation fee   
    (1) If the company cancels the contract because the exhibitor fails to pay the participation fee within the period, the entire

participation fee paid shall not be returned.   
(2) The cancellation penalty shall be completed within 10 days from the date the contract is terminated, and if settlement is not

completed within the same period, the company can immediately meet the penalty through execution of the performance

certificate.

1. **RESTRICTION ON INSTALLING**
2. No equipment or exhibition goods may be left on the aisles that might obstruct emergency evacuation.
3. No exhibition booths or incidental facilities may be installed at an emergency exit or in front of a machinery-housing room, a warehouse, a fire hydrant, loading dock or a restroom.
4. Exhibition booths shall stand 1m from the wall of the existing facilities and from the partition and shall not be fixed to the existing facilities.
5. No drilling or nailing shall be used on the floor in any case.
6. Exhibitor shall be responsible for following all matters concerning handling of dangerous goods; Fire Prevention Law and Decree, the High Pressure Gas Safety Control Law and other laws relating to handling of dangerous goods.
7. **OTHER REGULATIONS**

Exhibitor agrees that upon acceptance of this “APPLICATION” by K-HOSPITAL FAIR SECRETARIAT, with or without appropriate payment, this APPLICATION AND EXHIBIT SPACE CONTRACT shall become a legally binding contract; enforceable against Exhibitor in accordance with its terms. By the signature on the previous page, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Exhibitor. It is understood that the booth will be assigned to the company name listed in the “EXHIBITOR INFORMATION”.

1. **DISPUTES AND ARBITRATION**

Any dispute arising out of or in connection with this contract shall be finally settled by arbitration in Seoul in accordance with the Arbitration Rules of The Korean Commercial Arbitration Board.